## **2024 Real Estate**

**Outlook & Opportunities** 



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# **Firm Overview**

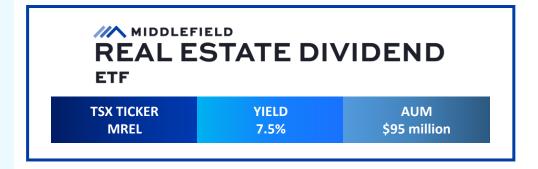


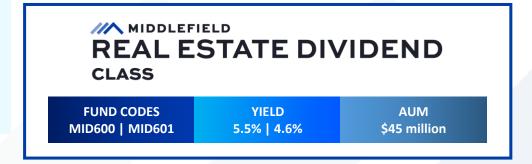


### **Public Real Estate Expertise**

- Middlefield's history in the real estate sector began when the firm was founded over 40 years ago
- Managed by Dean Orrico, President & CEO who has a 25+ year relationship with
   Canadian REITs and their management teams
- The firm has a longstanding track record of superior real estate performance –
   recent awards include:
  - Global Real Estate Class: 2x Refinitiv Lipper Fund Award for the Top-Performing Fund Over 5 Years (2022 & 2021)
  - Middlefield Global Real Estate Dividend Fund 2023 Fundata A+ Award

### **Total Real Estate AUM: \$450 million**











Source: Middlefield, as at Dec. 31, 2023



### Middlefield Real Estate Dividend Class Overview

Fund	YTD	<b>1</b> Y	3Y	5Y	<b>10</b> Y
Middlefield Real Estate Dividend Class (F-series)	8.5%	8.5%	4.6%	5.8%	7.6%

#### **Risk Rating**

MID601

4.6%

Low to Low Medium

Medium

Medium to High

High

Management Fee: 75 basis points

MER: 1.15%

Target Range for Holdings: 30-40

1-Year Portfolio Turnover: 23.59%



### Lead Portfolio Manager: Dean Orrico, President & CEO

20+ Years of Experience Managing Middlefield's Real Estate **Investment Strategies** 



**Lipper:** Top-Performing Real Estate Fund Over 5 Years







# Real Estate Market Update





### **Market Backdrop**

#### **Real Estate Tailwinds**

- Demand > Supply and dividends are well-supported
- Inflation and long bond yields have decreased in recent months and rate cuts are expected throughout 2024
- A pick-up in M&A activity since December 2023 supports valuations and increases investor awareness

### **Real Estate Headwinds**

- Public market volatility and/or a severe recession impacts all equities
- Office market is struggling with high vacancy and poor investor sentiment
- Higher interest rates and cost inflation for new developments

#### REITS ARE OVERSOLD AND TRADING AT STEEP DISCOUNTS TO NAV

Historical Premium/Discount to NAV



Source: RBC Capital Markets, December 31, 2023



### **Market Backdrop**

### **North American Real Estate Transactions Gaining Momentum**

- Investor interest and flows are returning alongside increasing investor riskappetite
- More clarity on valuations due to a decrease in interest rate volatility and a path to lower rates has come into view
  - Yield declines and rate cuts will be a catalyst for an increase in investor sentiment and funds flows into the sector
  - M&A activity is expected to continue due to ongoing pricing dislocations
- Investor appetite for income producing assets such as public REITs is returning as the attractiveness of cash and near-cash alternatives wanes

# TPG Buys Stake in Canadian Warehouses from Oxford for \$750 Million

US private equity firm TPG Inc. has acquired a majority stake in a portfolio of warehouse properties around Toronto for C\$1 billion (\$750 million).



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### American Healthcare REIT Seeking \$700 Million in NYSE IPO

Amy Or. Bloomberg News



### Blackstone to take Tricon Residential private for \$3.5 billion

Reuters
January 92, 2024 10 OS AM EST - Updated 4 days ago

### Mexican Industrial REIT Readies IPO to Tap Nearshoring Demand



Source: RBC Capital Markets, December 31, 2023

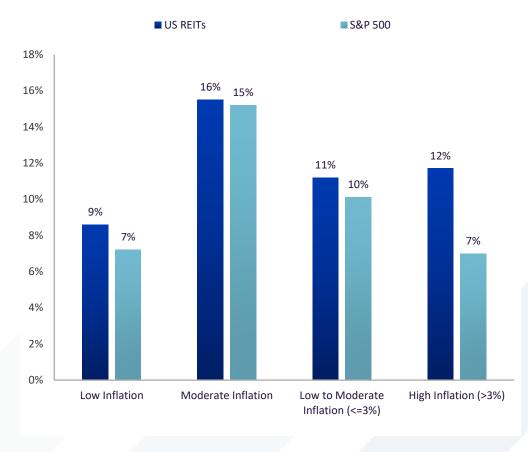


### **Attractive Entry Point for Public REITs**

### It's a Good Time to Consider Adding Real Estate

- Fundamentals are excellent across most real estate asset sectors
- Demand remains strong and supply is constrained
  - Major tenants are looking for more space in the retail and industrial sectors
- Interest rates are the primary catalyst for increased investor sentiment and funds flows
  - Evidenced by Canadian REITs returning approximately 18% since
     October 31<sup>st</sup> 2023 as Canadian 10-year bond yields declined by ~100
     bps
- REITs historically generate competitive returns in various economic cycles
- Unlike many private real estate funds and companies, the highest quality REITs have low debt and lower borrowing costs

#### **AVERAGE ANNUAL RETURNS OVER LAST 25 YEARS**



Source: Bloomberg. December 31, 1999 to December 31, 2023



### **Regional Overview**

Real Estate Requires a Global Focus: Great Opportunities in North America & Internationally

#### Canada

- · Greater demand vs. supply across multiple real estate sub sectors
- REIT CEOs are very positive even if the economy slows due to high quality tenant portfolios, growing demand vs. constrained supply and balance sheet strength
- Interest rate cuts by the Bank of Canada beginning as early as Q2 2024

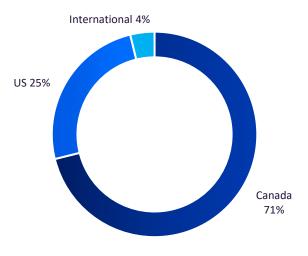
#### **United States**

- · Access to sectors not available in Canada such as data centres, towers, single family rental housing
- · Apartment rents not subject to rent control

#### Europe

- · Land constrained markets limit the risk of new supply
- Structural shortage of affordable housing

### **Geographic Mix**



Source: Middlefield, Bloomberg. December 31, 2023

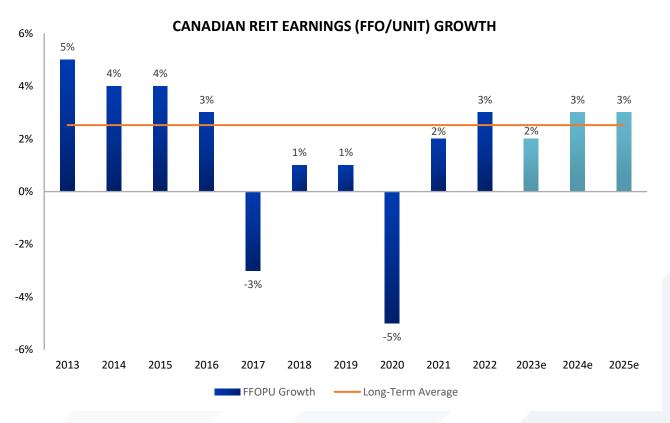


### **Key Growth Region: Canada**

#### **Fundamentals remain intact**

- Canada targeting 1.5 million new permanent residents by
   2026
- 82% of Canada's 40 million people live in major urban centres; 46% live in the six "VECTOM" cities
- Canada is one of the most supply constrained markets in the world
- Major institutional investors such as Blackstone and TPG announcing multi billion acquisitions/investments in late 2023/early 2024

### **REIT earnings still growing above historical averages**



Sources: Middlefield, RBC Research. As at 31 December 2023

Long-Term Average = 2.5% over past 25 years



### **Real Estate Sub Sector Dynamics**

**Industrial REITs:** E-commerce, reshoring and just-in-case inventory management are driving demand for industrial warehouse space

- Canadian availability rate of 3.2% vs. 15-year average rate of 4.8%
- Elevated land and construction costs limit the risk of new supply

**Necessity-based Retail REITs:** Valuation support for grocery-anchored retail and residential development upside on urban lands

- Limited new supply of open air, grocery-anchored properties over the past
   10 years and little development activity due to higher costs and interest
   rates
- Tenant mix is extremely sound and looking to expand

**Multi-Family REITs:** Supply of apartment rentals is unable to keep pace with increasing demand for housing

- Record-setting immigration and demand from non-permanent residents driving apartment rents higher
- Increase in mortgage rates forcing would-be homebuyers to rent

Office REITs: Office REITs are facing structural headwinds

- More workers demanding flexible working arrangements
- "Return to office" in North America is lagging Europe and Asia
- New supply making older office buildings obsolete with low occupancy





### **Our Positioning: Investing in Areas with High Growth Potential**

#### Industrial

Re-leasing spreads robust even with rent growth slowing

#### Multifamily

Affordable Housing Shortage

#### Retail

Tenant quality and mix never been better

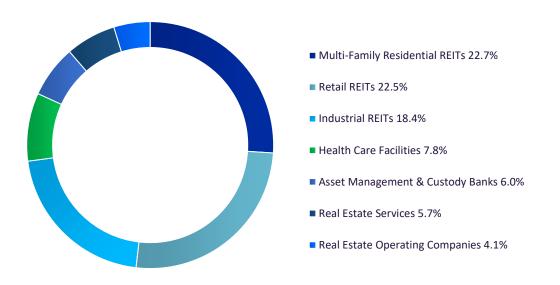
#### **Specialized REITs**

Real Estate Supporting the Digital Era

#### Healthcare

**Emerging from Pandemic Challenges** 

### **Middlefield Real Estate Dividend Class Sector Mix**







### Why Should Investors Add Real Estate Now?

### Lower Interest Rates, Excellent Fundamentals & Higher Returns

Near-term Performance Drivers		
$\overline{\checkmark}$	Inflation is subsiding and rate cuts expected in 2024	
<b>✓</b>	Prices trading at excessive discounts to NAV	
$\checkmark$	Volatility has historically subsided after peak rates	
<b>✓</b>	Inflows coming from cash and near cash alternatives	
<b>✓</b>	Portfolio companies are fundamentally solid	
$\checkmark$	Rising rents and increasing cash flows across focus areas	
<b>✓</b>	Economic soft landing scenario is coming into view	

## **Medium & Long-term Tailwinds Active Management** 25+ year history with intimate knowledge of the REIT sector evidenced by long-term outperformance vs. peers and benchmark **Strong REIT Balance Sheets** REITs have solid balance sheets, access to debt and ample liquidity **Built-In Growth for High-Quality Assets** Market rents are above in-place rents for many of our portfolio companies **Limited Supply Coming to Market** New supply, especially in Canada, is down significantly due to high development costs and interest rates





**Learn more** 

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